

ADVERTISING RATE NOTICE effective June 29, 2009 - June 27, 2010

# Fiji Times

Government levies & taxes are additional to all rates quoted

DISPLAY ADVERTISING RATES:

SPEND LEVEL	CONTRACT LEVEL	SUNDAY TO FRIDAY			SATURDAY		
		Rate per col cm	% Discount	Full page rate	Rate per col cm	% Discount	Full page rate
	Casual	\$6.65		\$1,596.00	\$8.35		\$2,004.00
\$3,000	SR	\$5.95	10.5%	\$1,428.00	\$7.38	11.6%	\$1,771.20
\$7,500	Level A	\$5.63	15.3%	\$1,351.20	\$7.04	15.7%	\$1,689.60
\$15,000	Level B	\$5.03	24.4%	\$1,207.20	\$6.21	25.6%	\$1,490.40
\$20,000	Level C	\$4.71	29.2%	\$1,130.40	\$5.77	30.9%	\$1,384.80
\$30,000	Level D	\$4.50	32.3%	\$1,080.00	\$5.56	33.4%	\$1,334.40
\$40,000	Level E	\$4.29	35.5%	\$1,029.60	\$5.39	35.4%	\$1,293.60
\$50,000	Level F	\$4.07	38.8%	\$976.80	\$5.12	38.7%	\$1,228.80
\$75,000	Level G	\$3.86	42.0%	\$926.40	\$4.95	40.7%	\$1,188.00
\$100,000	Level H	\$3.54	46.8%	\$849.60	\$4.36	47.8%	\$1,046.40
\$150,000	Level I	\$3.43	42.4%	\$823.20	\$4.25	42.4%	\$1,020.00

\* NOTE: ALL RATES QUOTED APPLY FOR LOCAL BOOKINGS ONLY

SPOT COLOUR CHARGES:

(Note: "spot" = cyan, magenta, yellow, or our special blend red only)

THE FIJI TIMES - Sunday to Saturday editions:

1 spot col.	\$300	2 spot col.	\$600	Full colour	\$900
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INSERT CHARGES

(MINIMUM ORDER: 10,000 pcs)

Glossy inserts charged per page. Quotes will be provided on request.

Note: Minimum insert charge	\$1,000
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Bond insert quotes will be supplied on request.

POSITIONAL LOADINGS

(SUBJECT TO AVAILABILITY)

THE FIJI TIMES - SUNDAY TO SATURDAY EDITIONS

Pages 2-17: + 20% for adhoc bookings	Pages 2-17: + 10% for min 7 bookings
Back page 6 x 8: \$550 per insertion (full col)	Other preferred positions: consult Advertising Manager

Note: certain pages have fixed sizes according to editorial layout requirements

CLASSIFIED DISPLAY ADVERTISING RATES

(PER COLUMN CM):

THE FIJI TIMES - SUNDAY TO FRIDAY EDITIONS

\$6.70

THE FIJI TIMES - SATURDAY EDITION

\$8.47

CLASSIFIED ADVERTISING LINEAGE RATES:

THE FIJI TIMES - SUNDAY TO FRIDAY EDITIONS

\$7.50 minimum

\$0.50 per word

THE FIJI TIMES - SATURDAY EDITION

\$9.30 minimum

\$0.62 per word

PICTURES: \$25 ea. Sunday - Saturday

TRANSLATION: \$0.25 PER WORD

## Nai Lalakai



DISPLAY ADVERTISING RATES

Monetary Spend	Level	Rate per col cm	% Discount	Full page rate
	Casual	\$3.00		\$720.00
\$1,000		\$2.68	10.7%	\$643.20
\$3,000		\$2.56	14.7%	\$614.40
\$5,000		\$2.38	20.7%	\$571.20
\$8,000		\$2.26	24.7%	\$542.40
\$10,000		\$1.96	34.7%	\$470.40

Insert, Spot Colour & Translation:

Refer to Fiji Times charges above

CLASSIFIED ADVERTISING RATE:

\$3.00 per col cm

SHANTI DUT DIWALI SPECIAL EDITION RATE

\$3.50 per col cm

Special offer! 50% discount on ST space & colour rates



Free Youth Newspaper - in the Sunday Times

For a limited time only!

6 x 40	full page	Full colour	\$1,248.00
6 x 20	half page	Full colour	\$849.00
6 x 10 / 3 x 20	quarter pg	Full colour	\$649.50
6 x 10 / 3 x 20	quarter pg	One spot col.	\$349.50
6 x 10 / 3 x 20	quarter pg	mono	\$199.50
6 x 8	strip	Full colour	\$550.00
6 x 8	strip	One spot col.	\$309.60

NB: Above Kaila! rates calculated on Casual rate. Contract clients get 50% off their contract rates and 50% off normal colour rates.